
DISTANCE EDUCATION ACCREDITING COMMISSION

STUDENT ACHIEVEMENT DISCLOSURE FOR THE PUBLIC

DEAC accredited institutions offer a broad array of instructional programs and student support services to meet varied educational and professional goals of a highly diverse student population. Institutions determine appropriate performance criteria to measure the success of their students in achieving their goals in the context of the institution's specific mission and scope. You will find below (1) a summary of how this institution measures student achievement in the context of the institution's mission and educational programs, and (2) student achievement metrics which the institution believes best reflect student and program performance. For more information about DEAC standards and requirements, please visit www.deac.org.

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Summary of Institution Mission and Student Achievement

Martinsburg College (MC) seeks to provide high quality, relevant and affordable, distance learning programs to individuals who want to improve their personal and professional development and career growth opportunities.

The institutional goals are:

- o Maintain high quality, relevant, educational programs for which there is a demand
- o Continuously improve the quality of educational services and student outcomes

Martinsburg College evaluates student achievement through performance measures including graduation rates, retention rates, and student satisfaction rates.

Aggregated Institutional Data on Student Achievement

In the 2017 cohort, there were 1549 students and 1039 graduates with a graduation rate of 67%. Graduation rates were calculated within 150% of normal time to completion.

